

Media Times Limited
Financial Statements For The Year Ended
Consolidated Accounts
31 Mar 2020

Media Times Limited

Company Information

Board of Directors	Aamna Taseer (Chairman) Shehryar Ali Taseer (CEO) Shahbaz Ali Taseer Shehrbano Taseer Rema Husain Qureshi Ayesha Tammy Haq Mohammad Mikail Khan	Non-Executive Executive Non-Executive Executive Non-Executive Non-Executive Independent
Chief Financial Officer	Mohammad Waheed Asghar	
Audit Committee	Mohammad Mikail Khan (Chairman) Ayesha Tammy Haq (Member) Rema Husain Qureshi (Member)	
Human Resource and Remuneration (HR&R) Committee	Mohammad Mikail Khan (Chairman) Shehryar Ali Taseer (Member) Shahbaz Ali Taseer (Member)	
Company Secretary	Shahzad Jawahar	
Auditors	KPMG Taseer Hadi & Co. Chartered Accountants	
Legal Advisers	Muhammad Akbar Haroon	
Bankers	Allied Bank Limited Bank Alfalah Limited Faysal Bank Limited Habib Metropolitan Bank Limited	
Registrar and Shares Transfer Office	Corplink (Pvt.) Limited Wings Arcade, 1-K Commercial Model Town, Lahore Tele: + 92-42-5839182	
Head Office	3 rd Floor, Pace Shopping Mall, Fortress Stadium, Lahore Cantt. Lahore, Pakistan Tel:(042) 36623005/6/8 Fax: (042) 36623121, 36623122	
Registered & Main Project Office	41-N, Industrial Area, Gulberg-II, Lahore Tel: (042) 36623005/6/8 Fax: (042) 36623121, 36623122	

DIRECTORS' REPORT

The Directors of **Media Times Limited** ("MTL" or "the Company") are pleased to present their report to the members along with the un-audited financial statements of the Company for the Nine Months ended March 31, 2020.

Financial Overview

The Company during nine months period of this financial year reported an after tax loss of Rs.56.2 million as compared to a loss of Rs. 165.2 million in corresponding period last year. The turnover has been decreased to Rs.125.6 million as compared to Rs. 143.2 million in corresponding period last year. The cost of production reduced to Rs. 119 million as compared to Rs. 184.2 million in the corresponding period last year.

The detailed results of the Company for the period under review are disclosed in the financial statements accompanying this report; however highlights for the period are as follows:

For The Nine Months And Quarter Ended

	Three months ended		Nine months ended	
	Jan – Mar 2020	Jan – Mar 2019	Jul – Mar 2020	July – Mar 2019
	<u>(Rupees in Millions)</u>			
Turnover	40.9	47.80	125.56	143.21
Cost of production	(38.6)	(54.54)	(118.96)	(184.16)
Gross Profit/ (Loss)	2.32	(6.75)	6.60	(40.94)
Administrative expenses	(12.8)	(23.10)	(46.91)	(105.60)
Other operating income	2.3	2.94	24.18	8.63
Finance cost	(10.5)	(6.22)	(38.15)	(25.28)
Net loss	(19.3)	(33.29)	(56.19)	(165.22)

Earnings per Share:

The earnings per share for the period ended March 31, 2020 is Rs (0.31) as compared to Rs (0.92) for previous year's corresponding period.

Future Prospects:

Increasing competitive environment, inflation, volatility of consumer demand will remain a challenge for the business. The management of the company is confident that by creating new revenue streams and advancement in technology, the company would be able to produce mark able results in future. Management of the Company is fully committed in achieving excellence in all fields of its operations and maintaining the high standards of quality that Media Times is known for, both in terms of its products as well as its operational practices.

The composition of the Board of Directors and sub committees shall be changed in due course of time as per deadlines provided in new code of Corporate Governance.

Acknowledgements

The Management would like to place on record its appreciation for the support of Board of Directors, regulatory authorities, shareholders, customers, financial institutions, suppliers and dedication & hard work of the staff and workers.

For and on behalf of the Board of Directors

Lahore
27 April 2020

Director

Shehryar Ali Taseer
Chief Executive Officer

MEDIA TIMES LIMITED
STATEMENT OF FINANCIAL POSITION
AS AT 31 Mar 2020

	(Un-Audited)	(Audited)
	31 Mar 2020	30 June 2019
Note	(Rupees)	
ASSETS		
<u>NON CURRENT ASSETS</u>		
Property, plant and equipment	230,964,762	267,951,455
Intangibles	842,792	1,042,938
Long term deposits	6,868,807	6,748,807
	238,676,361	275,743,200
<u>CURRENT ASSETS</u>		
Stores and spares	-	54,433
Trade debts	66,375,918	40,975,021
Advances, prepayments and other receivables	15,824,132	1,737,981
Advance income tax - net	5,770,684	7,093,265
Cash and bank balances	3,376,144	588,218
	91,346,878	50,448,918
TOTAL ASSETS	330,023,239	326,192,118
EQUITY AND LIABILITIES		
<u>Share capital and reserves</u>		
Authorized share capital 210,000,000 ordinary shares of Rs. 10/- each.	2,100,000,000	1,800,000,000
Issued, subscribed and paid up capital	1,788,510,100	1,788,510,100
Share premium reserve	76,223,440	76,223,440
Accumulated loss	(2,662,492,071)	(2,606,334,042)
Total Equity	(797,758,531)	(741,600,502)
<u>NON CURRENT LIABILITIES</u>		
Long term financing	265,214,697	264,756,697
Deferred Liabilities	25,352,982	26,459,530
	290,567,679	291,216,227
<u>CURRENT LIABILITIES</u>		
Trade and other payables	550,968,741	527,913,128
Contract liability	8,307,449	8,498,583
Mark-up accrued	204,208,149	168,589,173
Short term borrowings	48,000,000	48,000,000
Current maturity of non-current liabilities	-	-
Liabilities against assets subject to finance lease	25,729,751	23,575,509
	837,214,090	776,576,393
Total Liabilities	1,127,781,769	1,067,792,620
Contingencies and commitments	-	-
	330,023,239	326,192,118

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore:

Chief Financial Officer

Chief Executive

Director

MEDIA TIMES LIMITED
INCOME STATEMENT
FOR THE PERIOD ENDED 31 Mar 2020

	<u>Jul-Mar 2020</u>	<u>Jul-Mar 2019</u> (Rupees)	<u>Jan-Mar 2020</u>	<u>Jan-Mar 2019</u>
Turnover - net	125,560,873	143,213,120	40,896,137	47,798,589
Cost of production	<u>(118,956,135)</u>	<u>(184,157,665)</u>	<u>(38,580,576)</u>	<u>(54,544,345)</u>
Gross Profit/(Loss)	6,604,738	(40,944,545)	2,315,561	(6,745,756)
Administrative expenses	(46,914,838)	(105,593,830)	(12,799,942)	(23,103,672)
Other expenses	-		-	-
Finance cost	(38,145,917)	(25,277,730)	(10,505,074)	(6,224,552)
Other income	24,181,400	8,626,226	2,297,953	2,944,295
Loss before taxation	<u>(54,274,616)</u>	<u>(163,189,880)</u>	<u>(18,691,501)</u>	<u>(33,129,685)</u>
Taxation	(1,883,413)	(2,032,327)	(613,442)	(157,262)
Loss after taxation	<u>(56,158,029)</u>	<u>(165,222,207)</u>	<u>(19,304,943)</u>	<u>(33,286,948)</u>
Loss per share - basic and diluted	<u>(0.31)</u>	<u>(0.92)</u>	<u>-</u>	<u>-</u>

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore:

Chief Financial Officer

Chief Execu

Director

MEDIA TIMES LIMITED
STATEMENT OF COMPREHENSIVE INCOME
FOR THE PERIOD ENDED 31 Mar 2020

	<u>Jul-Mar 2020</u>	<u>Jul-Mar 2019</u>
	(Rupees)	
Loss after taxation	(56,158,029)	(165,222,207)
Other comprehensive income		
Remeasurement of defined benefit liability	-	
Related tax impact	-	
		-
Total comprehensive loss for the period	<u>(56,158,029)</u>	<u>(165,222,207)</u>

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore:

Chief Financial Officer

Chief Executive

Director

MEDIA TIMES LIMITED
CONDENSED STATEMENT OF CHANGES IN EQUITY (UN-AUDITED)
FOR THE PERIOD ENDED 31 Mar 2020

	Share capital	Capital reserves	Revenue reserve	Total
		Share premium	Unappropriated profit/(loss)	
(Rupees)				
Balance at 01 July 2018	1,788,510,100	76,223,440	(2,343,330,661)	(478,597,121)
Effect of initial application of IFRS-9			(19,686,580)	(19,686,580)
Adjusted Balance as at 1 July 2018	1,788,510,100	76,223,440	(2,363,017,241)	(498,283,701)
Loss for the period	-	-	(165,222,207)	(165,222,207)
Other comprehensive loss for the period - restated	-	-		-
Total comprehensive loss -	-	-	(165,222,207)	(165,222,207)
Balance at 31 March 2019	1,788,510,100	76,223,440	(2,528,239,448)	(663,505,908)
Loss for the period	-	-	(79,283,917)	(79,283,917)
Other comprehensive loss for the period - restated	-	-	1,189,323	1,189,323
Total comprehensive loss	-	-	(78,094,594)	(78,094,594)
Balance at 30 June 2019	1,788,510,100	76,223,440	(2,606,334,042)	(741,600,502)
Loss for the period	-	-	(56,158,029)	(56,158,029)
Other comprehensive loss for the period	-	-		-
Total comprehensive loss	-	-	(56,158,029)	(56,158,029)
Balance as at 31 March 2020	1,788,510,100	76,223,440	(2,662,492,071)	(797,758,531)

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore: Chief Financial Officer

Chief Executive

Director

MEDIA TIMES LIMITED
CONDENSED INTERIM CASH FLOW STATEMENT (UN-AUDITED)
FOR THE PERIOD ENDED 31 Mar 2020

	Jul-Mar 2020	Jul-Mar 2019
	(Rupees)	
<u>Cash flow from operating activities</u>		
Cash used in operations	857,771	(11,593,294)
Retirement benefits paid	-	-
Finance cost paid	(372,698)	(572,982)
Taxes paid	(560,833)	(948,305)
Net cash used in operating activities	(75,760)	(13,114,580)
<u>Cash flow from investing activities</u>		
Fixed capital expenditure	(320,000)	(756,783)
Sale proceeds of property, plant and equipment	2,725,686	2,115,260
Net cash generated from/(used in) investing activities	2,405,686	1,358,477
<u>Cash flow from financing activities</u>		
Receipt/(Repayment) of long term finances-Net	458,000	11,297,000
Receipt from long term deposit	-	-
Repayment of short term borrowings	-	-
Repayment of lease	-	-
Net cash generated from financing activities	458,000	11,297,000
Net Increase/ (decrease) in cash and cash equivalents	2,787,926	(459,103)
Cash and cash equivalents at the beginning of the period	588,218	710,626
Cash and cash equivalents at the end of the period	3,376,144	251,524

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.
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Lahore:

Chief Financial Officer

Chief Executive

Director

MEDIA TIMES LIMITED
NOTES TO THE CONDENSED INTERIM FINANCIAL INFORMATION (UN-AUDITED)
FOR THE PERIOD ENDED 31 Mar 2020

1 The Company and its operations

Media Times Limited ("the Company") was incorporated in Pakistan on 26 June 2001 as a private limited company and was converted into public limited company on 06 March 2007. The Company is listed on Pakistan Stock Exchange. The registered office of the Company is located at 41-N, Industrial Area, Gulberg II, Lahore. The Company is primarily involved in printing and publishing daily English and Urdu news papers in the name of "Daily Times" and "AajKal" respectively.

2 Basis of preparation

Statement of compliance

This condensed interim financial information has been presented in condensed form in accordance with the requirements of the International Accounting Standard (IAS) 34 - Interim Financial Reporting and provisions of and the directives issued under the Companies Act, 2017. In case where requirements of Companies Act 2017 differ, the provisions of or directives issued under the Companies Act, 2017 or directives issued by Securities and Exchange Commission of Pakistan (SECP) have been followed.

This condensed interim financial information is being submitted to the shareholders as required by section 237 of the Companies Act, 2017 and the Listing Regulations of Pakistan Stock Exchange. This condensed interim financial information does not include all the information required for annual financial statements and should be read in conjunction with audited financial statements of the Company, for the year ended 30 June 2019.

Judgements and estimates

In preparing this condensed interim financial information, management make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates. The significant judgements made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the financial statements as at and for the year ended 30 June 2019.

Functional and presentation currency

This condensed interim financial information is presented in Pakistan Rupees which is also the Company's functional currency.

3 Significant accounting policies

The accounting policies applied in this condensed interim financial information are the same as those applied in the Company's financial statements as at and for the year ended 30 June 2019.

		31 March 2019	30-Jun 2019
		(Rupees)	
4 Property, plant and equipment			
Operating assets	4.1	230,964,762	267,951,455
		<u>230,964,762</u>	<u>267,951,455</u>
4.1 Operating assets			
Owned and leased assets:			
Opening net book value		267,951,455	333,180,025
Additions / transfers during the period	4.1.1	320,000	756,783
		<u>268,271,455</u>	333,936,808
Disposal during the period -NBV		(1,207,921)	(3,277,946)
Depreciation for the period		(36,098,772)	(55,269,599)
Impairment for the period/year		-	(519,343)
Write off during the period / year		-	(6,918,465)
Closing net book value		<u>230,964,762</u>	<u>267,951,455</u>
4.1.1 Break-up of additions/transfers			
Plant and equipment		-	
Office equipment		320,000	
Computers		-	756,783
Vehicles		-	
Furniture and fixtures		-	
		<u>320,000</u>	<u>756,783</u>

5 Long term finances

This represents loan obtained from WTL Services (Private) Limited . This loan is repayable in January 2022. This is an unsecured loan and carries mark-up at the rate of three months KIBOR plus 300 basis points per annum (30 June 2019: three months KIBOR plus 300 basis points per annum).

6 Trade and other payables

Trade and other payables include balance amounting to Rs 28.4 million (June 2019: Rs 15.07 million) payable to associated undertakings.

7 Contingencies and commitments

There has been no significant change in the status of commitments and contingencies as reported in preceeding annual audited financial statements of the Company for the year ended 30 June 2019.

	31 March 2020	31 March 2019
	(Rupees)	
8 Cash used in operations		
Loss before taxation	(54,274,616)	(163,189,880)
Adjustment for non-cash charges and other items:		
Depreciation	36,098,772	41,513,354
Amortization of intangibles	200,145	200,106
Gain on disposal of operating fixed assets	(1,890,463)	(1,115,600)
Provision for doubtful receivables - Net	(6,113,003)	28,101,477
Retirement benefits	5,380,042	3,708,562
Finance cost	38,145,917	25,277,731
Loss before working capital changes	17,546,795	(65,504,250)
Effect on cash flow due to working capital changes:		
Stores and spares	54,433	611,622
Trade debts	(25,400,897)	11,136,533
Advances, prepayments and other receivables	(14,086,151)	(11,628,308)
Trade and other payables	22,864,479	54,055,173
Long term deposits	(120,000)	(264,064)
Net cash used in operation	858,659	(11,593,294)
9 Related party transactions		

The related parties comprise associated companies, related group companies, directors of the Company, companies where directors also hold directorship, and key management employees. Significant transactions with related parties are as follows:

	31 March 2020	31 March 2019
	(Rupees)	
Associates		
Building Rent	11,671,830	10,610,757
Sale of goods and services	332,885	311,350
Purchase of Goods & Services		-

All transactions with related parties have been carried out on commercial terms and conditions.

10 Segment reporting

Segment information is presented in respect of the Company's business. The primary format, business segment, is based on the Company's management reporting structure.

Segment results, assets and liabilities include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.

Segment capital expenditure is the total cost incurred during the period to acquire segment assets that are expected to be used for more than one year.

The Company's operations comprise of the following main business segments:

- Print media which comprises of "Daily Times" and "AajKal" being the Daily English and Urdu newspapers respectively.
- Electronic media comprises of "Business Plus", and "Zaiqa" being the two satellite channels.

Segment revenues and results

Following is an analysis of the company's revenue and results by reportable segment:

	Print Media	Electronic Media	Total
	(Rupees)		
For the period ended 31 March 2020			
Turnover - net	125,560,873	-	125,560,873
Loss before taxation	(43,029,381)	(11,245,235)	(54,274,616)
For the period ended 31 March 2019			
Turnover - net	139,634,947	3,578,173	143,213,120
Loss before taxation	(94,053,901)	(69,135,979)	(163,189,880)

Segment assets and liabilities

Assets and liabilities allocated to reportable segments are as follows:

As at 31 March 2020

Segment assets for reportable segments	290,351,920	33,900,634	324,252,554
Unallocated corporate assets			5,770,684
Total assets as per balance sheet			330,023,238

Segment liabilities	267,007,047	172,230,127	439,237,174
Unallocated segment liabilities			688,544,595
Total liabilities as per balance sheet			1,127,781,769

As at 30 June 2019

Segment assets for reportable segments	281,874,640	37,224,213	319,098,853
Unallocated corporate assets			7,093,265
Total assets as per balance sheet			326,192,118

Segment liabilities	327,513,603	128,483,012	455,996,615
Unallocated segment liabilities			611,796,005
Total liabilities as per balance sheet			1,067,792,620

11 Taxation

The provision for taxation for the period ended 31 March 2020 has been made on an estimated basis.

	31 March 2020	31 March 2019
	(Rupees)	
12 Loss per share - basic & diluted		
Loss after taxation attributable to ordinary share holders -Rupees	<u>(56,158,029)</u>	<u>(165,222,207)</u>
Weighted average number of ordinary shares - Numbers	<u>178,851,010</u>	<u>178,851,010</u>
Loss per share - Basic & diluted Rupees	<u><u>(0.31)</u></u>	<u><u>(0.92)</u></u>

There is no dilution effect on the basic EPS as the company has no such commitments.

13 Financial risk management

The Company's financial risk management objectives and policies are consistent with those disclosed in the audited annual financial statements of the Company as at and for the year ended 30 June 2019.

14 Date of authorization for issue

This un-audited condensed financial information for the period ended 31 March 2020 was authorized for issue on ----- by the Board of Directors of the Company.

Lahore:

Chief Financial Officer

Chief Executive

Director